

CampaignMinder™

Your integrated marketing management tool



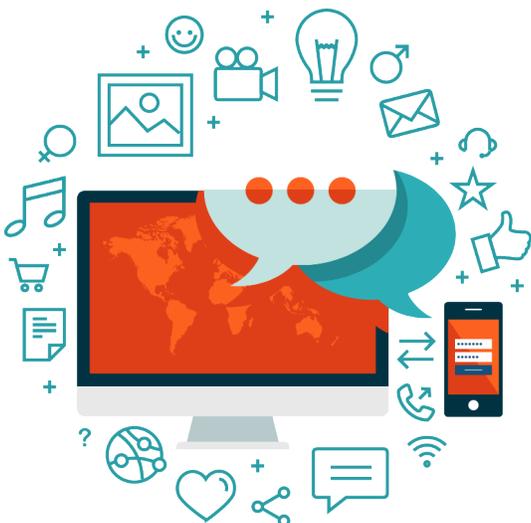
DIRECT MARKETING SOLUTIONS

where tradition and
innovation intersect

METHODICAL MARKETING MANAGEMENT

More than ever, marketers
need the tools to manage
their campaigns in real-time
— *all in one location*

Successful marketing strategy relies on comprehensive communication and coordination. That's why DMS offers an innovative solution to help our clients stay organized, informed and connected. We understand that having the ability to manage campaigns at your fingertips in real-time allows for the most efficient use of limited resources. With 24/7 access from anywhere, the most recent iteration of DMS' proprietary virtual collaboration tool CampaignMinder™ can help clients organize and manage direct marketing campaigns (digital and mail) from end to end.



CampaignMinder

Keep an eye on your ROI

**CampaignMinder™ is a
versatile and highly secure
platform that delivers:**

Creative asset collaboration,
multi-level approvals, uploading,
and archiving real-time campaign
reports and attribution data

Email and SMS notifications when
assets are added and/or modified

Secure data warehousing with
ad-hoc reporting functionality

Interactive campaign calendars

Detailed mail tracking and
reporting

Customized notifications and
password management

Website analytics, PPC, and
much more

Clients can choose to use as much or as little of the platform's features as they need.

“This is a game-changer, particularly in today’s remote environment, it’s a cost-effective way to manage all marketing assets in one location, from all suppliers into one organized and secure environment,” said Mike Sherman, CEO of DMS.

He added, “We are not just a vendor. We are an experienced partner that provides tried-and-true direct marketing methodology alongside valuable innovations that evolve to meet demands and proven market insights — this has never been more important than it is today.”

Complete visibility into integrated marketing efforts is essential.

With CampaignMinder™, DMS provides clients with a convenient dashboard view of their integrated campaigns. As businesses continue to navigate this new world and allocate limited marketing dollars to greatest-yield initiatives, having access to robust real-time attribution data coupled with the ability to promptly act on that data is key.

WANT TO KNOW MORE?

If you'd like to get a free demonstration and see what DMS and CampaignMinder™ can do for you, contact us today — we'd be happy to help!

See what we can do for you.

Call: **503-953-1845**

Email: **tpowell@teamdms.com.**

Get more information about DMS.

Visit: **www.teamdms.com.**



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